

DASNY Corporate Photography and DASNY's responses:

1. When was the last time the organization had done this and with what company?

Response:

We have done this periodically throughout the years and used various vendors. We have not hired a professional photographer to take headshots of our executive staff since COVID.

2. What did and did not DASNY like about previous headshots?

Response:

Consistency, so that DASNY is presented as a polished, united front.

3. What is the budget for this project?

Response:

At this time, we have not set a budget.

4. Is an estimate with the proposal required?

Response:

Yes, please see Request for Proposal.

5. How many people need to be photographed?

Response:

~50-75

6. How many angles or looks are needed per person?

Response:

We are open to recommendations; one or two formats will suffice.

7. To provide consistency would you like a white background, American flag, NYS flag, or something else?

Response:

We are open to recommendations.

8. Approximately how many people who need to be photographed will be at the Crotonville conference?

Response:

There will be ~130 attendees at Crotonville, we may take group and team photos, in addition to individual headshots.

9. What is the breakdown of the approximate number of people that will need to be shot per location?

Response:

TBD

10. Would DASNY like to include hair & makeup on set touch up services?

Response:

No, not necessary.

11. Is the firm responsible for planning & organizing the Shoot Schedule or is DASNY assigning dates, times and locations, as well as scheduling who is being photographed?

Response:

DASNY will manage all staff communication and scheduling.

12. The RFP notes "other NY locations". Have those other locations been determined yet?

Response:

No, TBD. We have main offices in Albany, Buffalo, NYC and Rochester.

13. The 'end date' says July 31st. Is there a proposed start date for this project?

Response:

TBD, we would like to get started as soon as able.

14. What is the date that DASNY will announce the awarding of the project?

Response:

The estimated timeframe is early June.