

Building Resilient Healthcare Facilities Forum

Design Strategies for People and Performance

FEATURED SPEAKER



Robert Masters, AIA, ACHA, EDAC, CLGB, LEED AP
Principal, CannonDesign

For over 30 years, **Rob Masters** has honed his expertise in the planning and design of health environments. Recently, he has led many adaptive reuse and renovation projects, transforming buildings into healthcare destinations that increase access to care. Rob has a passion for the details and focuses on optimal care environment for patients and staff. He is certified by the American College of Healthcare Architects and is a member of the FGI Health Guidelines Revisions Committee. He is passionate about the details because he knows they matter—healthcare spaces have a tremendous impact on our lives, and design drives that impact. Rob is expert at creating the best possible patient environments through strategic problem solving. He is also focused on revitalizing aging urban healthcare facilities with complex issues. As a subject-matter specialist with Emergency Departments and inpatient environments, Rob is adept at helping hospitals optimize their emergency rooms, bed units, and procedural environments to care for all.