

Money

BUSINESS, MONEY & WORK



Noble Strategy LLC Opens Harlem Office



Photos: Wali Amin Muhammad



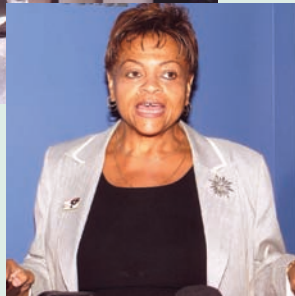
Michael Clay, DASNY, Michael Garner, MTA and Michael Bey, Empire State Development Corp.



Rev. Jacques DeGraff and Londel Davis of Londel's Restaurant



William Parrish cuts the ribbon



Councilmember Inez Dickens welcomes Noble Strategy to the neighborhood



Assemblyman Keith Wright, Noble Strategy president & CEO William S. Parrish and Paul Williams, executive director, DASNY

“I have big plans for this company,” Bill Parrish, founder and CEO of Noble Strategy told a reporter once. And he certainly does. On the morning of July 9, Noble Strategy, LLC welcomed business colleagues and friends to the grand opening of their newest location—in the heart of Harlem—at 2601 Frederick Douglass Boulevard. Parrish started the eight-year-old construction management company from his home, while he worked full-time as director of design and construction for Newark Public Schools. The Company has grown by leaps and bounds.

As Technical Service Provider for the Dormitory Authority of the State of New York (DASNY), Noble Strategy will help Minority and Women Owned Business Enterprises participate in over \$1 billion of public construction projects in the NYC metropolitan area from the Harlem office.

Plans, specifications and construction-related training for DASNY projects will be available at the new Harlem office. The company also has an office in South Orange, NJ.

While live music provided by students from Harlem School of the Arts wafted on the summer breeze outside their new office, top industry officials including Paul Williams, executive director of DASNY and Sharon Greenberger, president/CEO of the NYC School Construction Authority joined with Councilmember Inez Dickens, Assemblyman Keith Wright and others to congratulate Parrish and his staff on their past accomplishments, and forecast a future of continued successes. The event was capped by a ceremonial ribbon-cutting, signaling a new chapter, and another ‘bold move’ in the story of this rapidly rising firm. ■ —JNW